The enterprise DIVING STATUS – IOANNIS LIXOURGIOTIS based in Attica region, has joined the Action “Upgrading micro & small businesses to develop their skills in new markets” with a total budget of 310 million €. The Action aims at the upgrading of the competitive position of very small and small enterprises.

The investment’s total budget is 188.039,71 € out of which 94.019,86 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved subsidized Business Plan includes investments in the following categories:

✔ Buildings, other facilities and surrounding area
✔ Machinery – Equipment
✔ Intangible expenses
✔ Wage costs for personnel (current and/or new employees)

Through the participation in the Action, the enterprise achieved:

✔ Competitiveness improvement
✔ Increase of profitability
✔ Reinforcing an extrovert business profile
✔ Market expenditure by adopting new products and services
✔ Creating better quality products and services
✔ Increasing productivity and improvement of operational procedures
✔ Reinforcing entrepreneurship
✔ Creating / maintaining job positions

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.